



# Confidential Questionnaire – Part I

Thanks for expressing interest in Bruster's Real Ice Cream® franchise opportunity! To help us get to know you better, please provide the following information. Your information will be kept strictly confidential and does not obligate you to anything. It serves to determine your qualification level and allows us to proceed with your discovery process. Part II will be completed prior to your Meet The Team visit.

## GENERAL INFORMATION

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First name \_\_\_\_\_ Last name \_\_\_\_\_

Email \_\_\_\_\_

Residence Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Primary phone \_\_\_\_\_ Secondary phone \_\_\_\_\_

Spouse's/Partner's Name \_\_\_\_\_ Spouse's/Partner's Email \_\_\_\_\_

Number of children \_\_\_\_\_ Ages of children \_\_\_\_\_

Where do you plan to locate your Bruster's store:

- First Choice
- Second Choice
- Third Choice

How many locations do you plan to own?

Have you ever run a business before?      Y      N

Do you plan to have partners/investors (other than your spouse)?      Y      N

## FINANCIALS

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- A. Your estimated total assets  
(cash, securities, notes, 401k, real estate, insurance, etc.)
- B. Your estimated total liabilities  
(loans, mortgages, credit balances, accounts payable, taxes, etc.)
- C. Your estimated net worth (assets – liabilities)
- D. Capital available to invest

**Opening a Bruster's Franchise will likely require an initial investment of \$270,000 to \$570,000. Opening multiple units will increase your investment proportionately.**

**Are you capable of making an investment of this size?      Y      N**

## VERIFICATION

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The information I am provided to Bruster's, is for the purpose of qualifying for consideration to open and operate a Bruster's franchise. This information is true and correct to the best of my knowledge.

I verify (initial) \_\_\_\_\_ Date \_\_\_\_\_